

Directions: Refer to this rubric while writing your 1st draft script. Your script will be critiqued and judged using this rubric. Remember to work together and follow your script brainstorm plan. Your script should be typed in a google document and shared with your teacher.

Judge: _____

Video # _____

Category	1 Point	2 Points	3 Points	4 Points	Points Received
Understanding of the Topic	Students did not show understanding of their topic, no relevant climate change information included.	Students showed little understanding of their topic, little to no accurate climate change information included.	Students showed adequate understanding of their topic, included accurate climate change information.	Students showed superb understanding of the their topic included accurate and knowledgeable climate change information.	
Creativity	Students were not creative in developing and filming their video.	Students were only somewhat creative in developing and filming their video.	Students were creative in developing and filming their video.	Students were exceptionally creative and original in developing and filming their video.	
Persuasiveness	Presentation is not realistic and does not compel the audience to take action.	Presentation is fairly realistic and slightly compels the audience to take action.	Presentation is realistic and moderately compels the audience to take action.	Presentation is realistic and strongly compels the audience to take action.	
Video Quality - Production	Poor audio, video, lighting or editing.	Subpar audio, video, lighting or editing.	Satisfactory audio, video, lighting or	Superior audio, video, lighting or editing.	
Overall Presentation	Video is not relevant, interesting or compelling.	Video is fairly relevant, and attempts to be interesting and	Video is moderately relevant, interesting and compelling.	Cohesive video with relevant, interesting, compelling information.	

Total Points: